

SYCLO MOBILE CONFERENCE

JULY 14-16, 2010 CHICAGO



LEARN

IMPROVE YOUR MOBILE SOLUTIONS

Come to the SMC to gain enhanced mobile capabilities, streamline business processes and increase your field staff's productivity. Start by scheduling a one-on-one session with the Syclo Professional Services Team to discuss your questions, challenges and ideas. Visit our Hands-on Lab to test-drive the latest Agentry platform innovations and new versions of the product you're running. See what improvements are on the product roadmap, discuss the upgrade path with our consultants and learn how other companies use the same mobile applications!

GET TRAINED ON SYCLO DEVELOPMENT & MANAGEMENT TOOLS

Cut your mobile project costs by learning to do more yourself! We'll show you the latest Agentry management tools and get you started on the basics of making changes to your mobile applications. Visit the Hands-on Lab to practice using Agentry development tools, then use the \$500 training coupon to help you get your Agentry certification! More and more of our customers are getting Agentry-certified to cut costs and gain greater flexibility. Get a head start on this process (or just learn a trick or two) by coming to the SMC!

NETWORKING OPPORTUNITIES abound at the SMC. Conference attendees are a self-selected group that share common goals:

cutting costs, increasing productivity and improving their companies' operations through mobility. They also share the belief that connecting with other Syclo users and partners has a tremendous value for them personally, their organizations and their mobile projects.

LEVERAGE OTHER COMPANIES' EXPERIENCE

Attend customer presentations, industry break-out sessions and roundtables to see what other companies like yours are doing. Many will have the same backend systems you use. Many will be in your industry. Many will use similar devices in the

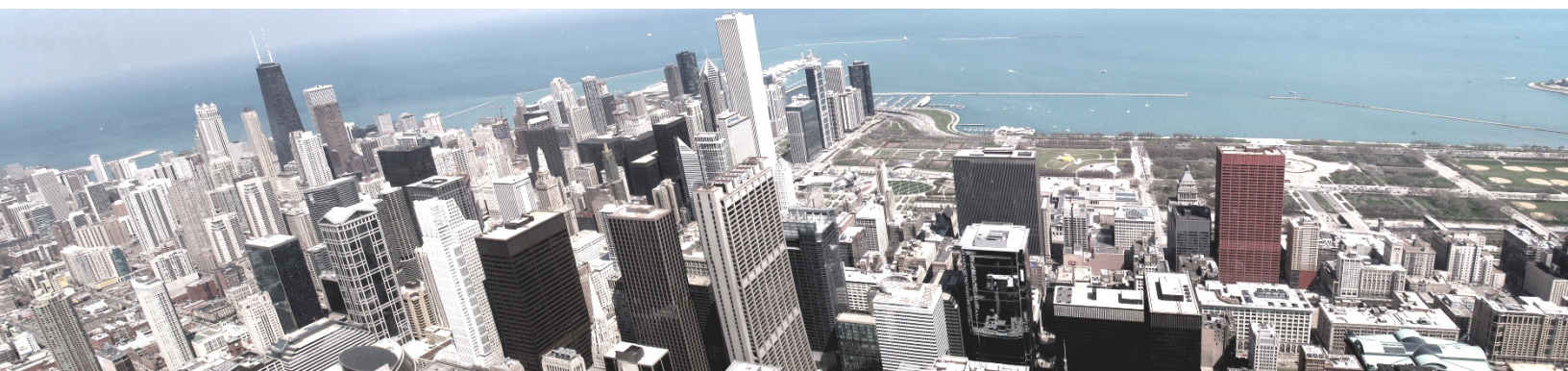
CONNECT

field, mobilize the same business processes and share job descriptions with you. SMC gives you the unique opportunity to learn what they've done right, avoid what they've done wrong and get inspired to bring your own mobile initiatives to new heights.

GET THE LONG VIEW OF MOBILE TECHNOLOGY AND APPLICATIONS

From networks to devices to enterprise systems and mobile applications, the world of mobility is changing fast. We'll show you what developments will matter to you in the next 12-18 months and give you the tools and frameworks you need to benefit from them in your organization.

EXPLORE



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KEY EVENT FEATURES

- Schedule one-on-one meetings with the Syclo Professional Services team to review your deployment
- Network with colleagues and mobile industry thought leaders
- Meet Syclo's global partners, technology vendors and service providers
- Learn how to cut management costs of your mobile deployment
- Review case studies and mobility best practices for your industry
- Provide input to Syclo's product direction

WHAT YOU'LL TAKE AWAY

- Specific strategies for bettering your mobile deployment
- Deep understanding of future Syclo features and applications
- Ideas for improving asset life, performance and reliability
- Ways to increase productivity of your field staff
- A network of professionals you can call upon for idea-sharing and advice
- \$500 discount coupon on a future or recently completed training class



“ Both of us came away impressed with what is now available and coming from Syclo since we rolled out just two years ago...great conference”
Patrick M.

“ I really liked the “Ask the Experts” session and spent lots of time in your Lab. Will you be running them again next year? I will be there.”
Michael P.

“ I liked the way you guys (Syclo) were encouraging input and made your selves available to us throughout the conference. Had the opportunity to meet with the same team that came out and implemented our project.”
Mary J.

“ I came away with four ideas for making our project work better. Thanks!”
William B.

\$500

TRAINING COUPON

With every full paid SMC2010 registration

This certificate entitles the bearer to \$500 off the full registration price for any Syclo training course at our Hoffman Estates, Illinois USA training facility from June 1, 2010 to May 31, 2010. Voucher is transferable to any employee within your organization. Visit www.syclo.com/training to register. Not redeemable for cash. Coupon cannot be combined with other SMC 2010 coupons or other promotions.

learn more and register today at smc.syclo.com